

Tourism NB Website - product updates

From: contact@TourismNewBrunswick.info

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The Department of Tourism, Heritage and Culture (THC) would like to inform you that you may now edit/update your business information on the revised New Brunswick Tourism website.

If your business is already on the website and you wish to update the information, the process is quite simple: find your business on our website (<https://tourismnewbrunswick.ca/>) using the search tool on the top right. Once on your listing, click on the "Edit" button on the left-hand side of the page (above the description on mobile).

- Businesses not already on the website, but who wish to be included:
- Go to the 'Create a new listing' page (<https://tourismnewbrunswick.ca/submit-new-listing>)
- Enter the required information
- THC staff will review the submission and determine if your business meets Market Readiness Criteria (<https://tourismnewbrunswick.info/market-readiness/>).

All submissions for edits or new listings may take up to 10 business day before appearing on the website.

*Please note that we are getting ready to accept your submissions for Festivals & Events. More information will be available in the coming weeks.

As well, to help you with your marketing initiatives, we now have online guides to assist you in claiming and verifying your Google Business listing. Google My Business is Google's free service to get your business found through Google Search and Google Maps. More details can be found at the NB Tourism operator information site (<https://tourismnewbrunswick.info/welcome/setting-google-my-business-listing/>).



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